



1. Full payment WITH BOOKING - By 5th August 2016. Pay by credit card (+1.5% credit card surcharge), direct deposit or cheque made payable to: "Great Southern Destinations Marketing."
2. No monies will be refunded for cancellations after seven days of signing agreement.
3. All material for inclusion in advertisements is to be supplied to: GSDM Studio 1, 2-6 Rutland Street, Newtown, 3220.
4. Victorian Caravan Parks Association Inc. (VicParks) and its Project Manager, Great Southern Destinations Marketing (GSDM), reserve the right to refuse any photographs, copy or supplied digital material.
5. We reserve the right to change specifications without notice.
6. Park advertisers must be paid-up members of VicParks.
7. Non-parks advertisers should be members of the CRVA.
8. No preferred positions for ads smaller than a full page. No group bookings accepted with multiple listings unless supplied with one booking number and address. Maximum advertiser per 1/4 page - 1. Maximum photos per 1/4 page - 1. Two per 1/2 page, etc. Maximum logos per 1/4 page - 2.
9. VicParks reserves the right to use any images supplied for advertisements in general marketing and promotion of the region, via any medium, unless notified in writing of copyright restrictions.
10. Advertisements in the guide may be supplied digitally only if they are over 1/4 page in size or Manufacturing & Services advertisers.
11. Cancellation of this order by the advertiser may only be made in writing to the publisher within seven days of this agreement.
12. Deposits will not be refunded on orders cancelled after seven days of booking the advertisement and the publisher reserves the right to claim the balance.
13. The publisher reserves the right to withdraw advertisements if the balance payable, if applicable, is not received within 14 days of final ad proof.
14. We reserve the right to refuse any sub-standard materials.
15. It is the responsibility of the advertiser to respond to proofs promptly. The FIRST proof should be returned within one week of receipt with changes or acceptance. The SECOND/FINAL proof (if required) must be returned within one week of receipt. No further proofs will be issued. Colour proofs are only available via email. Maximum 2 proofs per ad.
16. It remains the responsibility of the advertiser to ensure total accuracy of their advertisement.
17. Notwithstanding any other provision of this agreement, the publisher and the committee shall not be liable in any manner whatsoever for any loss or damage to any person including indirect, incidental or consequential loss or damages (including any loss of profits) whether arising from negligence, breach of contract, statute or otherwise in connection with or arising out of or in any way related to this agreement, including the failure of any particular advertisement to appear on any specified date, page number or at all.
18. The advertiser acknowledges that the publisher in its sole discretion shall be entitled to do any or all of the following:
 - (a) decline or cancel any advertisement or series of advertisements without stating any reason.
 - (b) postpone the publication of any advertisement or series of advertisements at any time.
 - (c) return or destroy any advertising material which remains in its or in its printer's possession twelve months from the last month of publication of the advertisement to which the material relates, without being required by any person or agency and without being in any way responsible for any loss and/or damage.
 - (d) alter any images or digital artwork or other materials supplied by the advertiser in order to conform to the publisher's mechanical printing requirements or any guideline or policy statement issued from time to time by VicParks without being responsible for any loss and/or damage.
 - (e) place the word 'advertisement' on any copy which in the publisher's opinion resembles editorial matter.
19. The publisher shall not be liable in any manner for loss or damage to any artwork or other materials which may be supplied to the publisher. Such materials shall at all times and in respect of all things remain at the risk of the advertiser.
20. The publication of any advertisement is strictly subject to the publisher's approval and, without limitation, the publisher shall not be required to accept any advertising material in the publication of which may in its opinion contravene any provision of the *Trade Practices Act 1974*, the *Fair Trading Act* or any other relevant federal or state legislation.
21. The publisher will use its best reasonable endeavours to produce the estimated number of guide copies, however the advertiser acknowledges that the number of copies is dependent, inter alia, on the level of financial support for the publication.
22. The advertiser acknowledges that the booking of an advertisement is independent of editorial content and that the publisher makes no commitment to preferential placing of the advertisement in the publication, where no loading has been paid.
23. The advertiser undertakes to be personally liable to observe these terms and conditions.
24. The advertiser hereby indemnifies and agrees to hold indemnified the publisher and the committee their servants and agents and each of them against all liability, claims, proceedings, loss, damage or costs whatsoever which may arise from the publication of any material pursuant to this agreement and in particular but without limiting the generality of the foregoing to indemnify and hold indemnified each and all of them against any action for defamation, slander of title, breach of copyright or infringement of any trademark, name or description, invasion of privacy or breach of any provision of the *Trade Practices Act 1974*, the *Fair Trading Act* or any other relevant federal or state legislation.
25. Advertisements whose artwork has been prepared by GSDM may not be reproduced in part or whole by any other party without the written consent by GSDM.
26. Only AAATourism Star ratings will be published. Words will not be accepted.
27. All advertisements are subject to final approval and acceptance by VicParks.

GSDM
MARKETING | DESIGN | DIGITAL

ADVERTISING ENQUIRIES.

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Email: sales@gsdm.com.au

Postal: Studio 1, 2-6 Rutland Street, Newtown, Victoria 3220