12 **NEW WEBSITE ADVERTISING OPTIONS**

Microsite information - Rates include GST	(Place a 🖌 in the circle).
Microsite Advertising Options	Inc GST

 ${
m O}$ Yes, I have an ad in the 2017 VCCC Guide & would like a microsite \$200

O No, I don't have an ad in the 2017 VCCC Guide. I would like a microsite \$300

Please select your parks relevant themed search categories

${ m O}$ Fun for kids	${ m O}$ Going fishing	${ m O}$ RV travellers
${ m O}$ Golfing for two	${ m O}$ Push the boat out	
O Beach beauty	${ m O}$ When in doubt pedal it out	
${ m O}$ Looking for a new home*	${ m O}$ Put your feet up all year round**	
*Residential parks only. **Lon	g-term holiday sites only.	

VICTORIA CABIN, CARAVAN & CAMPING GUIDE 2017 12

Advertising Information - Rates include GST

Select advertisement size. (Place a ✔ in the circle).

Advertisement Options	Size Width x Depth	Words Max	\$ Inc GST
🔿 1/4 Page	60mm x 92mm	50	\$575
O 1/2 Page	124mm x 92mm	70	\$1,150
O Full Page	148mm x 210mm		\$2,300
O Full Page (RHP)	148mm x 210mm		\$2,990
${ m O}$ Double Page	296mm x 210mm		\$4,600
${ m O}$ Full Page* (PAGE 4)	148mm x 210mm		\$6,400
${ m O}$ Inside Back Cover *	148mm x 210mm		\$6,400
${ m O}$ Inside Front Cover *	148mm x 210mm		\$6,800
${ m O}$ Back Cover *	148mm x 210mm		\$7,200

*Subject to approval. If more than one party is interested, subject to tender.

Symbols Please circle appropriate, maximum of 9 per 1/4 ad

ĥ Ġ ((†)) ••• Land CABINS TENT SITES ACCESS FOR ALL WIRELESS INTERNET CREDIT CARD/EFTPOS BOAT FRIENDLY <u>a</u> \bigcirc **.** R 之∽) ENSUITE SITES POWERED SITES POOL NON-SMOKING BABY CHANGE AREA FISHING (\mathbf{i}) <u>يت</u> 0 ĸ CAMP KITCHEN 0S Ě RESIDENTIAL SITES TOURIST INFO PLAYGROUND DUMP SITE ON-SITE VANS TV/GAMES ROOM 0 ſ₽ 75 MOTORHOME SITES LONG-TERM SITES PETS ALLOWED STORE PUBLIC TRANSPORT LAUNCH FACILITIES WATERFRONT LOCATION

ORDER & AGREEMENT FORM

Fax: 03 5222 1806 | DEADLINE: FRIDAY 5th AUGUST 2016 ABN NO. 39 096 915 285

PHOTOCOPY FOR: TAX INVOICE NO. VP17/11

Business Details				
Company:				
Name (title, first, surname):				
Position:				
Address:				
Town:	Postc	ode:		
Phone:	Fax:			
Email:				
Website:				
AAATourism Rating Park (number of stars) Cabins (number of stars)				
Town Listing Nominate town you wish to be listed under (to appear in ad and in index)				
Jigsaw Region Nominate which region you wish to be listed under				
Rates If applicable, per couple per night				
Sites (from) \$ to \$ Ac	commodation (from) \$	to \$		
Accreditation / Chain Please place a ✓ in the appropriate c O Accreditation O BIG4 O Famil	â	${f O}$ Other		
Payment Method - Must be made in full. (See Te	rms & Conditions overleaf)			
Booking deadline: Friday 5th August 2016. Payment dead	dline: Friday 12th August 2016.			
O Direct deposit Payable to: GSDM Pty Ltd Bank: NAB	BSB: 083 646 ACC No: 55 924 9077			
O Credit Card* (in full only)				
O VISA				
O Mastercard Expiry Date:	*(+1.5% Credit card surcharge)			
Cardholders Name:	Signature:	Date:		
m O Cheque (payable to) GSDM, Studio 1, 2-6 Rutland Street, Newtown VIC 3220 (cheque must accompany order form)				

Authorisation

I agree to the terms and conditions as per order & agreement form.

Date: Signed:

Terms & conditions

- Full payment WITH BOOKING

 By 5th August 2016.
 Pay by credit card (+1.5% credit card surcharge), direct deposit or cheque made payable to: "Great Southern Destinations Marketing."
- No monies will be refunded for cancellations after seven days of signing agreement.
- All material for inclusion in advertisements is to be supplied to: GSDM Studio 1, 2-6 Rutland Street, Newtown, 3220.
- Victorian Caravan Parks Association Inc. (VicParks) and its Project Manager, Great Southern Destinations Marketing (GSDM), reserve the right to refuse any photographs, copy or supplied digital material.
- 5. We reserve the right to change specifications without notice.
- 6. Park advertisers must be paid-up members of VicParks.
- 7. Non-parks advertisers should be members of the CRVA.
- No preferred positions for ads smaller than a full page. No group bookings accepted with multiple listings unless supplied with one booking number and address. Maximum advertiser per 1/4 page - 1. Maximum photos per 1/4 page - 1. Two per 1/2 page, etc. Maximum logos per 1/4 page - 2.
- VicParks reserves the right to use any images supplied for advertisements in general marketing and promotion of the region, via any medium, unless notified in writing of copyright restrictions.
- Advertisements in the guide may be supplied digitally only if they are over 1/4 page in size or Manufacturing & Services advertisers.

- Cancellation of this order by the advertiser may only be made in writing to the publisher within seven days of this agreement.
- Deposits will not be refunded on orders cancelled after seven days of booking the advertisement and the publisher reserves the right to claim the balance.
- The publisher reserves the right to withdraw advertisements if the balance payable, if applicable, is not received within 14 days of final ad proof.
- 14. We reserve the right to refuse any substandard materials.
- It is the responsibility of the advertiser to respond to proofs promptly. The FIRST proof should be returned within one week of receipt with changes or acceptance. The SECOND/FINAL proof (if required)
 - must be returned within one week of receipt. No further proofs will be issued. Colour proofs are only available via email. Maximum 2 proofs per ad.
- It remains the responsibility of the advertiser to ensure total accuracy of their advertisement.
- 17. Notwithstanding any other provision of this agreement, the publisher and the committee shall not be liable in any manner whatsoever for any loss or damage to any person including indirect, incidental or consequential loss or damages (including any loss of profits) whether arising from negligence, breach of contract, statute or otherwise in connection with or arising out of or in any way related to this agreement, including the failure of any particular advertisement to appear on any specified date, page number or at all.

- The advertiser acknowledges that the publisher in its sole discretion shall be entitled to do any or all of the following:
 - (a) decline or cancel any advertisement or series of advertisements without stating any reason.
 - (b) postpone the publication of any advertisement or series of advertisements at any time.
 - (c) return or destroy any advertising material which remains in its or in its printer's possession twelve months from the last month of publication of the advertisement to which the material relates, without being required by any person or agency and without being in any way responsible for any loss and/or damage.
 - (d) alter any images or digital artwork or other materials supplied by the advertiser in order to conform to the publisher's mechanical printing requirements or any guideline or policy statement issued from time to time by VicParks without being responsible for any loss and/or damage.
 - (e) place the word 'advertisement' on any copy which in the publisher's opinion resembles editorial matter.

- The publisher shall not be liable in any manner for loss or damage to any artwork or other materials which may be supplied to the publisher.
 Such materials shall at all times and in respect of all things remain at the risk of the advertiser.
- 20. The publication of any advertisement is strictly subject to the publisher's approval and, without limitation, the publisher shall not be required to accept any advertising material in the publication of which may in its opinion contravene any provision of the *Trade Practices Act 1974, the Fair Trading Act* or any other relevant federal or state legislation.
- 21. The publisher will use its best reasonable endeavours to produce the estimated number of guide copies, however the advertiser acknowledges that the number of copies is dependent, inter alia, on the level of financial support for the publication.
- 22. The advertiser acknowledges that the booking of an advertisement is independent of editorial content and that the publisher makes no commitment to preferential placing of the advertisement in the publication, where no loading has been paid.

- 23. The advertiser undertakes to be personally liable to observe these terms and conditions.
- 24. The advertiser hereby indemnifies and agrees to hold indemnified the publisher and the committee their servants and agents and each of them against all liability, claims, proceedings, loss, damage or costs whatsoever which may arise from the publication of any material pursuant to this agreement and in particular but without limiting the generality of the fore going to indemnify and hold indemnified each and all of them against any action for defamation, slander of title, breach of copyright or infringement of any trademark, name or description, invasion of privacy or breach of any provision of the Trade Practices Act 1974, the Fair Trading Act or any other relevant federal or state legislation.
- 25. Advertisements whose artwork has been prepared by GSDM may not be reproduced in part or whole by any other party without the written consent by GSDM.
- 26. Only AAATourism Star ratings will be published. Words will not be accepted.
- 27. All advertisements are subject to final approval and acceptance by VicParks.



ADVERTISING ENQUIRIES.

Ph: 5222 5685 or 5223 2918 Fax: 5222 1806

Email: sales@gsdm.com.au

Postal: Studio 1, 2-6 Rutland Street, Newtown, Victoria 3220